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**The Leukemia & Lymphoma Society** Fighting Blood Cancers

### 2008 Annual Report





# The NEED for SPEED

## **Our MISSION**

Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. 

### **Our VISION**

By 2015, the vast majority of people diagnosed with a blood cancer will be cured or will manage their illness with good quality of life.

> The Leukemia & Lymphoma Society North Star 2015 Vision

### President & Chairman's MESSAGE

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John E. Walter President and CEO

# When The Leukemia & Lymphoma Society (LLS) conceived a world that would transform

the lives of patients with blood cancer – a world that would exist as soon as 2015 – we knew the realization of this ambitious vision would require a cultural transformation. We conceived new strategies for every level of LLS to help advance our North Star 2015 Vision; in 2008, those strategies began to come to life. This year's annual report will highlight just one of the many changes to the way we do business, which will help us get more therapies to more patients, faster: our Therapy Acceleration Program.

The Therapy Acceleration Program takes a different approach to moving blood cancer research through the development process. The pharmaceutical company model for developing new cancer treatments favors research with high odds of producing blockbuster drugs and profits based on high demand. Blood cancers have a low incidence relative to solid tumors, heart disease and other widespread health issues. So under the pharma model, too many projects that might produce new treatments for blood cancer patients instead sit in the pipeline, undeveloped. And that is unacceptable, because with development, one or more of those projects could be the next major treatment advance or even cure. As you read more about the Therapy Acceleration Program



**David Frantze** Chair

in this report, you'll understand how the program will help speed discoveries from laboratories into new therapies for patients. We believe the *Therapy Acceleration Program* is a bold move in the right direction.

Other positive steps this year included a revitalized sponsorship program that is already providing results, the continued strength of our major fundraising campaigns and a major advance for LLS into emerging technologies that will help us communicate more effectively with our constituents. This last project includes an increase in the Google grant for search-engine marketing, which already generates nearly half of all traffic to the LLS Web sites. Progress was also made in our important initiative to get more patients into clinical trials, including a partnership with the Coalition of Cancer Cooperative Groups that resulted in the launch of TrialCheck<sup>®</sup>, a clinical trial search tool, at www.LLS.org.

Fiscal year 2008 was not without challenges for LLS. Change is rarely easy. But the organization's reaction was to "rise up and meet the challenges." In the end, it was an incredibly productive year, one in which large strides were made toward achieving the North Star Vision – toward cures for blood cancers.

Swalt David Frantye

### **SPEED Saves Lives**

One million North Americans and their families are living with blood cancer. Approximately 135,000 more will be diagnosed in 2008. And nearly half of these newly diagnosed patients are expected to die within five years. In the face of these numbers, a successful drug can have a major impact on people's lives.

But the traditional process for drug development is not encouraging for new blood cancer discoveries. Because of their low incidence relative to solid tumors, heart disease and other widespread health issues, individual blood cancers are considered "orphan diseases." The development of blood cancer treatments is often delayed in favor of projects with higher revenue potential. New discoveries become "bottlenecked" and, as time goes by, lives that might have been saved are lost.

A research discovery first known as STI-571 tells the story well. This was a chemical in a pharmaceutical company pipeline in the 1990s, with no immediate plans for development as an anti-cancer drug. It might have stayed on the shelf indefinitely if LLS funding to researcher Brian Druker, M.D., hadn't accelerated its development. With additional research including clinical trials, STI-571 (now Gleevec<sup>®</sup>) was approved by the U.S. Food and Drug Administration (FDA) for the treatment of chronic myelogenous leukemia (CML) patients and launched by Novartis in 2001.

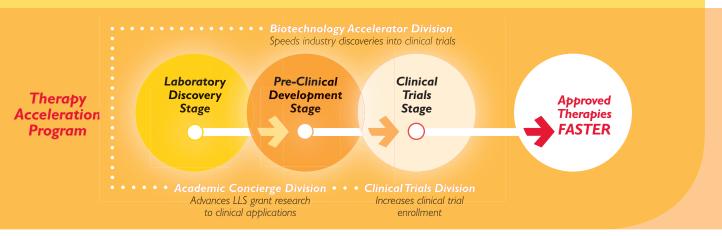
The impact of this drug is undeniable. Since its introduction, approximately 28,000 people have been diagnosed with chronic phase CML. Before Gleevec, approximately 6,600 would have died within five years; with Gleevec, that number has been reduced to approximately 980 – that's 5,620 lives saved and counting. Because the drug is available in pill form and singles out cancer cells, a patient can manage CML while living with high quality of life. Certain other cancer patients can be helped by Gleevec too.

Gleevec is just one drug. Imagine a process that would take the Gleevec example and multiply it. A process that would expand the bottleneck and accelerate the development and clinical testing of promising new discoveries, some with the ability to improve upon current blood cancer statistics. That process is LLS's *Therapy Acceleration Program*.



### The Therapy Acceleration Program

LLS's Therapy Acceleration Program, launched in fiscal year 2007, addresses some of the hurdles associated with blood cancer drug development, with focused efforts that reduce investment risk and accelerate clinical progress. Combined with LLS's existing research grant program, funded at \$69.1 million in 2008, the *Therapy Acceleration Program* contributes to an end-to-end solution for the development of new blood cancer therapies.



### **Program ELEMENTS**

The *Therapy Acceleration Program* comprises three innovative strategies to hasten progress: the Academic Concierge Division, the Biotechnology Accelerator Division and the Clinical Trials Division.

The Academic Concierge Division identifies
LLS-funded research projects that have near-term clinical promise and provides the funding and support needed to advance selected projects to the product stage.

As a result of sustained research grant investments, LLS currently has a pipeline of more than 50 projects with this near-term potential – a portfolio comparable to the pipeline of a medium-size pharmaceutical company. The *Academic Concierge Division* takes advantage of this productive investment in discovery research by assisting selected projects into and through the next stage of product development. In this stage, generally conducted by companies called contract research organizations (CROs), scientists study a treatment's tissue distribution, stability and any toxicities associated with its use, as required by the FDA before human studies can be conducted. The *Academic Concierge Division* acts as a liaison between researchers and appropriate CROs. It provides financial support for the assembly of large amounts of formal documentation required by the FDA before clinical trials can start.

**Progress to date:** As of the end of fiscal year 2008, the Academic Concierge Division has initiated four pilot projects with three CROs.

- Through the *Biotechnology Accelerator*
- Division, LLS allies with companies to combine scientific and financial resources and accelerate the development of promising therapies for blood cancer patients. Biotechnology companies are the focus of this program because of their reputation for innovation and successful drug development. Historically, pharmaceutical companies have resisted developing blood cancer treatments because they are perceived as having less potential for high reward due to relatively small patient populations. LLS funding will help mitigate this development barrier.

The *Biotechnology Accelerator Division* funds only projects that are close to generating data on clinical efficacy in blood cancer patients. This ensures that the company will be able to gain additional resources to complete the testing, registration and marketing of new treatments for patients.

Funding projects within companies is a new direction for LLS; however, other orphan disease-specific organizations have supported company research to advance new treatments into and through clinical trials. LLS modeled the *Therapy Acceleration Program* with an eye to the best features of those programs.

**Progress to date:** At the end of fiscal year 2008, the Biotechnology Accelerator Division has contracted with five companies, and more than 20 opportunities are under review.

In the *Clinical Trials Division*, LLS partners with one or more of the country's leading clinical trial centers to **build the infrastructure for broader access to blood cancer clinical trials and significantly increase enrollment** of adult cancer patients. Planned is a network of Phase I and II clinical trial sites that will use new strategies to increase patient enrollment, especially among under-represented populations.

The percentage of adult cancer patients participating in clinical trials is just 5 percent, and only a fraction of trials are for blood cancer therapies. In addition, the median time to get Phase III trials up and running can be well over two years. Barriers to enrollment are numerous. Clinical trials are usually staged in major metropolitan or university research centers, so many patients don't have easy access to them. In addition to travel or relocation requirements, barriers include lack of awareness, especially among minorities, and a lack of incentives for local physicians to refer patients to clinical trials. On top of all that, insurance coverage may not include some or all of the patient-care costs associated with a clinical trial.

LLS is working through advocacy and education to overcome some of the barriers. The *Clinical Trials Division* focuses on geographic barriers by **taking clinical trials to patients** with one or more community-based models that will be deployed in sites across the country. Patients will have access to clinical trials in a convenient and familiar setting.

**Progress to date:** In fiscal year 2008, the Clinical Trials Division entered into a novel partnership with Cleveland Clinic Taussig Cancer Institute to create The Clinical Trial Center for Hematologic Malignancies. Six clinical trials, one underway, are planned within three years, with expected enrollment of 100-150 patients.

### The Therapy Acceleration Program and LLS's 2015 VISION

The *Therapy Acceleration Program* is emblematic of a forward-thinking LLS. The need for speed is obvious: lives hang in the balance. In the following pages of the 2008 annual report, you'll recognize the passion and dedication that have always been hallmarks of this organization. And you should also see signs that LLS is determined to realize its vision with new strategies, renewed energy and an ever-present urgency to find cures.

Fiscal Year 2008 Highlights SPEEDING NEW TREATMENTS and CURES...



### ... Through RESEARCH GRANTS

As of June 2008, LLS was supporting a total of 388 active research projects through grants to academic investigators in the United States, Canada and 14 other countries. These projects were selected for LLS funding by medical and scientific experts based on their probability of finding new treatments and cures for blood cancers. LLS supported progress in many critical areas this year, including **immunotherapies, targeted therapies and new diagnostics.** On the following page are a few examples of progress being made by LLS grantees.

Two LLS-funded researchers and their teams are working on a new targeted therapy for lymphoma patients:

- Margaret Shipp, M.D.<sup>\*</sup>, earlier identified a molecule called SYK as essential to the survival of aggressive lymphoma cells. A drug that inhibited SYK killed most of these cells in the laboratory.
- Jonathan Friedberg, M.D.,\*\* showed good early results of an oral form of this drug (R788) in a recent clinical trial. Nearly half of patients showed improvement. This new, twice-a-day pill may offer a new treatment option for patients with recurrent small lymphocytic lymphoma, diffuse large B-cell lymphoma and chronic lymphocytic leukemia. Because this treatment is targeted, it is likely to cause fewer side effects than standard treatments.

In the area of new diagnostics, LLS-funded researcher Vivian Oehler, M.D.,\*\*\* and her colleagues developed a method to detect, early on, a specific, common genetic mutation in chronic myelogenous leukemia (CML) cells. The mutation apparently leads to acquired resistance to targeted drugs used in CML treatments, including Gleevec, Sprycel® and Tasigna® Because the test can find the mutation far earlier than standard diagnostics, it may give patients who are likely to relapse an opportunity to receive a more effective treatment.

Last year, LLS-funded researcher Carl June, M.D.,\*\*\*\* and his colleagues developed a new immunotherapy that can rebuild a patient's immune system within two months of stem cell transplantation, using re-educated immune T-cells. The new treatment has now been tested in posttransplant myeloma patients and in follicular lymphoma patients after standard drug therapy. Combined with new, targeted drugs, these new therapies may soon offer safe and effective alternatives to toxic chemotherapies.

\* Dana-Farber Cancer Institute, Boston, MA \*\* James P. Wilmot Cancer Center, University of Rochester \*\*\* Fred Hutchinson Cancer Research Center, Seattle, WA \*\*\*\* University of Pennsylvania, Philadelphia, PA



Margaret Shipp, M.D.



Jonathan Friedberg, M.D.



Vivian Oehler, M.D.



Carl June, M.D.



### ... Through PATIENT SERVICES

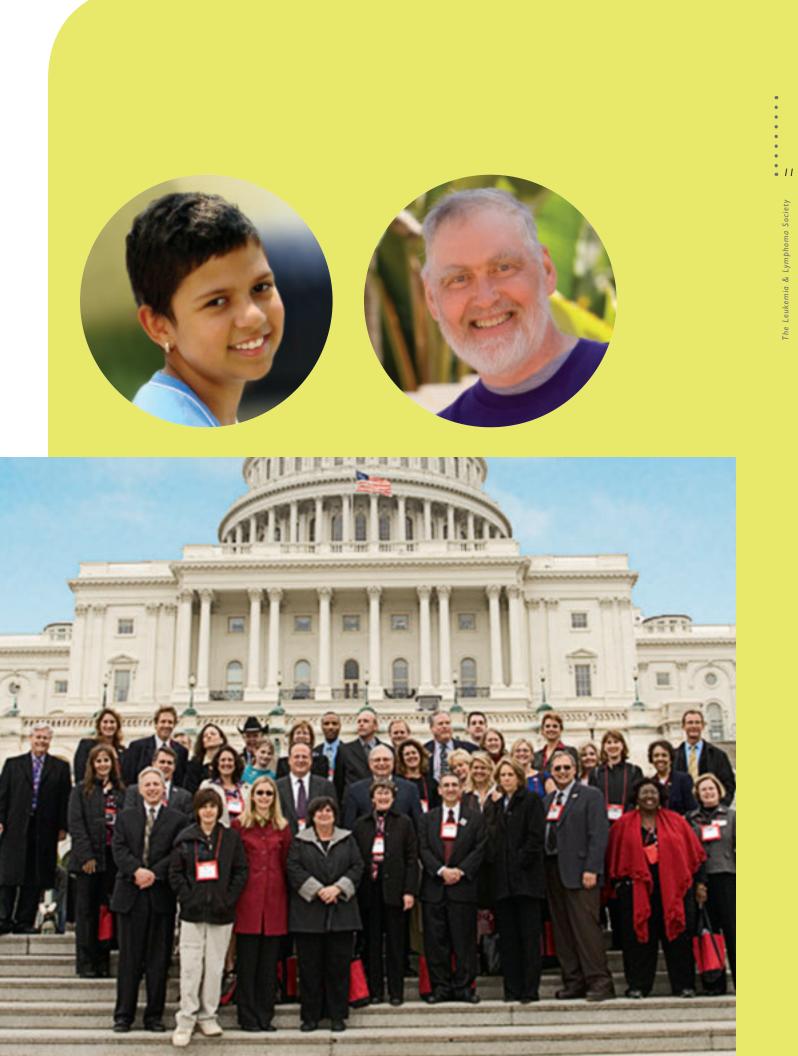
LLS information and support offerings for patients, family members and caregivers continued to expand in 2008:

- The *Information Resource Center's* master's-level oncology social workers, nurses and health educators responded to 78,524 inquiries from patients, families and healthcare professionals. They provided individualized information on diseases, treatments, clinical trials and resources available from LLS and other organizations.
- An audience of 580,000 patients, family members and healthcare professionals participated in 32 national LLS teleconferences and Webcasts. Another 48,000 attended chapter-based educational programs.
- Our *Co-Pay Assistance Program*, which began in January 2007, closed out fiscal year 2008 with \$4.6 million in financial support provided to patients to help them meet co-pay obligations or health insurance premiums related to treating their blood cancers.
- *First Connection*, which links newly diagnosed patients to trained, peer volunteers who have experienced similar diagnoses, made 7,568 connections this year. Another 12,000 people participated in LLS *Family Support Groups*.

### ... Through ADVOCACY

This year, LLS's Office of Public Policy, in conjunction with our growing Advocates Network of 16,000, was extremely productive at the national and state levels:

- Increased access to U.S. Department of Defense research funding, with more than \$28 million secured to date
- Defeated efforts to restrict payments for radioimmunotherapy treatments for lymphoma patients
- Successfully passed the Caroline Pryce Walker Conquer Childhood Cancer Act – providing a focus and funding on childhood cancer at the National Cancer Institute
- Launched LLS's first state-centered advocacy program – focusing on insurance coverage for patients in clinical trials. This year, Ohio, Wyoming and the District of Columbia have passed new laws providing coverage – with the state total now up to 24.





### Fiscal Year 2008 Highlights SPEEDING NEW TREATMENTS and CURES...

### ... Through FUNDRAISING CAMPAIGNS

All of our major fundraising campaigns continued their strong contributions to advancing LLS's mission.

Team In Training<sup>®</sup> (TNT) recruited for a new, co-branded event this year -The Nation's Triathlon<sup>TM</sup>, to benefit The Leukemia & Lymphoma Society, which was held in Washington, DC in September. The event enjoyed early sell-out; TNT held the envious position as "the only way to enter." The Nation's Triathlon joins the Nike Women's Marathon, A Race to Benefit The Leukemia & Lymphoma Society, as LLS's second co-branded event, a strategy that is helping us build the LLS brand in association with the valuable asset that is Team In Training.

Light The Night<sup>®</sup> Walk broke its own record in fiscal year 2008, raising nearly \$40 million. Twenty-one new national/ regional partners were recruited this year, representing a combined \$1.6 million in revenue to help advance LLS's mission.

School & Youth<sup>SM</sup> Programs now boast participation among 21 percent of the nation's schools. The programs finished off the 2007/2008 school year with 23,000 registered schools and raised more than \$19 million, demonstrating that kids can really make a difference.

### ... Through DONOR DEVELOPMENT

Generous contributions from individual benefactors, foundations and corporations generated \$23.5 million, a 14 percent increase over the prior year. These funds support cutting-edge researchers at renowned institutions nationally and abroad, a wide array of community-based patient services and therapy acceleration initiatives that will bring more therapies to more patients faster.

Thanks to far-sighted individuals who remembered LLS in their estate plans, significant bequest income was received. Many friends responded to invitations to participate in our Charitable Gift Annuity Program, ensuring our ability to support research and patient services in the years ahead.

For the first time, \$10,000+ donors were able to invest in a portfolio of research projects organized around a specific blood cancer interest. Like mutual funds, the portfolios minimize risk and maximize opportunity.







Specialized Center of Research The Specialized Center of Research program encourages multidisciplinary research by teams of leading-edge academic investigators that hastens the discovery and development of better treatments for leukemia, lymphoma and myeloma patients. A center is composed of at least three independent research programs that are integrated and supported by scientific core laboratories.

**Jerry Adams, PhD** The Walter and Eliza Hall Institute of Medical Research

**Frederick Alt, PhD** CBR Institute for Biomedical Research, Inc.

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Irwin Bernstein, MD Fred Hutchinson Cancer Research Center

John H. Bushweller, PhD<sup>+</sup> University of Virginia

John Byrd, MD The Ohio State University

**Riccardo Dalla-Favera, MD**\*2 Columbia University

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**Carolyn Felix, MD** The Children's Hospital of Philadelphia

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Stephen Nimer, MD<sup>7</sup> Memorial Sloan-Kettering Cancer Center

Michael Thirman, MD<sup>8</sup> The University of Chicago

Cheryl L.Willman, MD University of New Mexico

#### Career Development Program

The Career Development Program provides stipends to investigators of exceptional promise in the early stages of their careers, helping them devote their careers to leukemia, lymphoma and/or myeloma research.

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David Allman, PhD University of Pennsylvania

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Jennifer Antonchuk, PhD University of Edinburgh

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<sup>2</sup> Dr. Riccardo Dalla-Favera is funded in part by Jonathan Plutzik & Lesley Goldwasser Family Foundation, Joseph S. and Diane H. Steinberg, The Edward Milstein Foundation, James and Karen Finkel, Paul and Susan Friedman, The J.T. Tai Foundation, Torn Marano, Jeffrey and Katina Mayer, Michael and Elin Nierenberg and Family, Daniel and Carol Spina, Jonathan and Jeannie Lavine and Family, Deborah and Jeff Briggs, Tracy and Frank Collins, and James F. Egan.

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**Bill Bass Foundation** Bass Pro Shops Bath Fitter BearingPoint Beerman Foundation Beers + Cutler William and Debbie Behnke **Bell Family Foundation** Benchmark Bank John and Lynn Beck Matthew Bergman I. Thomas Bernard The Bill Bernbach Foundation Jay Bernstein Berwind Corporation Bert Smith & Co. Bertrand Berry Foundation BHP Copper, Inc. Alice Ann Bien Memorial Big Bill's NYPD Big Bite, Inc. Clyde and Rosie Billman BIO **BioMed Realty Trust** Alexandra Mayes Birnbaum The Blackie Foundation BlueCross BlueShield of Alabama BlueCross BlueShield of Mississippi Edward and Susan Blumenfeld Foundation Bobby & Steve's Auto World The Boeing Company Marco and Andrea Boerries Alex Boisclair Memorial Leukemia Society Herman & Emmie Bolden Foundation Bombardier Learjet Steve and Lisa Boom The Boston Consulting Group Bowen Engineering Corporation Helen Brach Foundation Alan Brayton The Breeden-Adams Foundation Brewers of Indiana Guild, Inc. Brinks, Inc. The Broad Foundation Broadcom Corporation Frank G. and Frieda K. Brotz Family Foundation Broward Health The Brown Family Stanley Brown Foundation **Richard Browne** Kobe and Vanessa Bryant BT **BTB** Fitness Burson-Marsteller Bury + Partners - Houston, Inc. Charlene Byrd Cadence Design Systems Campbell & Company Capital Automotive Real Estate Services, Inc. Capital Group Capitol Federal Savings

Capitol File Magazine Capstone Advisory Group Carla's Champions Don and Linda Carter Carter BloodCare Thomas and Agnes Carvel Foundation Casino Arizona Catalfumo Construction & Development, Inc. CB Richard Ellis Cells for Cells Center for Hematologic Malignancies -OHSU CentiMark Corporation Central Valley Cycling Cerner Corporation CGI Richard Jr. and Carolyn Chace Rob and Shikha Chandra Cheryl Chapman Charity Begins at Home Charles Schwab Charles Schwab Charitable Fund David and Rhoda Chase Chester County Community Chevron Chiaramonte Construction Company Children's Mercy Hospital CIBC World Market Corp. Cintas Citi Smith Barney Clarence Brooks Foundation Clark Construction Bruce and Isobel Cleland Christopher Clemente Clif Bar Family Foundation Calvin Clyde Co Co. Sala Cole Design Colleran, O'Hara & Mills, LLP Collins Builders Columbian Home Association of Babylon, Inc. Columns Resource Group Foundation, Inc. Comcast ComEd Commerce Bank Commonwealth of Pennsylvania Community Health Charities of Arizona Community Health Charities of Georgia Community Health Charities of Illinois Community Health Charities of Iowa Community Health Charities of New York Compass Bank Comstock Homebuilding The Comstock Foundation Don and Robyn Conlon Alverin M. Cornell Foundation Consumer Electronics Association Contemporary Electric Services, Inc. Core Medical Group National Rural Utilities Cooperative Finance Corporation (CFC) Costco Wholesale

Meredith Cowden Foundation Rick and Debby Cox The Crean Foundation Credit Suisse Crowe Chizek Cruise Industry Charitable Foundation Reno Cruz Cumberland Packing Corp. CW18 and MY24 Cypress Semiconductor Dallas Auction Gallery **Dallas Stars Foundation** Danaher Corporation Danford Foundation Danya International DARCARS John and Judy Darvish Donald and Leona Davis Kelvin Davis and Rachel Brewster Davis Polk & Wardwell DC Rental Deans Knight Capital Management Ltd. Albert and Rita DeCaprio Dedicated Logistics, Inc. Delaware Community Foundation Deloitte Department 56, Inc. Deutsche Bank Robert and Renee DeVinck The Devine Family Foundation Dickstein Shapiro, LLP The Dietze Construction Group DJO, LLC DMAN Hero's Dominion Dominion Foundation Dominion Mechanical Dr. Scholl Foundation D.R.A. Properties, LC - Dennis Albaugh Drescher Corp. L. F. Driscoll Company Duffy Mechanical Corporation Duquesne Light Dyer Family Foundation East Bay Community Foundation Easterns Automotive Group FFW Inc lames F. Egan James L. Eichberg Foundation Steven Eisenstadt Electronic Data Systems Corporation Elliott Bay Marina, Inc. Emerson Motor Technologies Emory University, Winship Cancer Institute **Enrichment Foundation** Enterprise Information Management Enterprise Rent-A-Car Ernst & Young, LLP Jose and Denise Evans Exelixis, Inc. Exotech, Inc. Elizabeth Fago Fairfax Glass Co. Brian Falbo

Richard L Fasenmyer Foundation Kevin Fay Federated Investors, Inc. FedEx Office Fenway Partners, Inc. Mark Zurack and Kathy Ferguson Fidelity & Trust Fields Auto Group Figg Engineering Michael C. Fina James and Karen Finkel\* FirstAmerican Title Insurance Company of New York National Bank Fish & Richardson, PC Fitzgerald Family Foundation Art and Gwen Flaming Florentine Camenisch Trust Florescue Foundation Florida Hospital FootWorks Miami For Julie Foundation, Inc. Four Peaks Brewery Company, Inc. FoxKiser John and Mary Franklin Foundation Frazier & Deeter Friedman, Billings, Ramsey Group, Inc. Paul and Susan Friedman Paul N. Frimmer, Esg. FTI Consulting Fulbright & Jaworski, LLP The Fred O. Funkhouser Foundation Mrs. Dorothy C. Fuqua J.B. Fugua Foundation Courtney Knight Gaines Foundation Gap, Inc. G&T Sports Medicine Orthopaedics Ken Gardiner Gas America Charitable Foundation Chris Gautreau **GE** Commercial Finance GEICO General Dynamics General Dynamics Information Technology The General Electric Foundation General Motors\* Georgia Pest Control Association Tony and Una Giachinta Giant Food Stores, LLC Charles Gibbs, Ir. Gila River Casinos Rob and Cori Glaser Dan Gleason Memorial Research Fund Glembocki Family Trust The Glenlivet Global Traveler Magazine Glory Be to Kids Michael Glover GMC Daniel Gold Harvey and Marianne Gold The Gold-Diggers Inc. GoldenTree Asset Management Allan and Sherri Goldman



Goldman Sachs & Co. Gerry Golub Mark Grace Foundation Greater Washington Sports Alliance Greenberg Traurig, LLP The Greenbrier Companies Emily Griffin Dawson Grimsley Dr. Thomas Hahm and Kendra Christmas Bill and Karen Hamlin George & Mary Josephine Hamman Foundation The Handlery Foundation The Hanford Family Eliyahou Harari Harford United Charities, Inc. Harrah's St. Louis Casino & Hotel The Harry Lee Community Service Foundation The Jason Hartman Foundation Richard and Julie Healey Hefren-Tillotson, Inc. Heidrick & Struggles Heineken Hekler-Herman Family Charitable Fund The Helis Foundation The Hendin Family Highmark BlueShield Highmark BlueCross BlueShield Hitt Contracting, Inc. Hochfelder Foundation Freddie Hoffman Hogan & Hartson, LLP Holland & Knight Holt Lunsford Commercial Real Estate, Inc. The Horizon Foundation for New Jersey Hos Bros. Construction. Inc. House of Forgings, Inc. нр HSBC Securities (USA) Inc. HSBC Bank USA Hughes Hubbard Hubbell Homes J.L. and Sydney Huffines Human Genome Sciences, Inc. Mike Hunter's Team Huron Consulting Group IBM ICAP Services North America Illinois Police Federation, Inc. Independent Health Industrial Alliance Pacific Life Insurance Company Inglett & Stubbs Inland Truck Parts Company Intel Intercontinental Hotel Group ITG Investment Technology Group Jack's Mannequin JDP Mechanical Jeff Warrick Poultry Days Ultimate Classic Jeffries & Company, Inc. Jeffrey's Journey

Alan and Cledith Jennings Jewish Community Center of Houston IFK Medical Center Foundation lim Koons Automotive Companies Johnson & Johnson Johnson & Johnson Health Care Systems, Inc. Johnson & Johnson Matching Gifts Program Violet M. Johnson Family Foundation Ralph and Sally Jones Roy and Peggy Jones John R. Jones, III lones Dav Jones Geisler, LLP Journal Broadcast Group Journal Communications, Inc. IPMorgan Chase K-Designers Kaelin Family Captain's Cup Mr. Gerald Kafka and Ms. Rita Cavanaugh The Karches Foundation Family and Friends of Alex Katz **KCE** Structural Engineers Christopher Kearns John Kellenyi Doug Kenny Kenyon & Kenyon, LLP Ketel One, Nolet Spirits KeyBanc Capital Markets, Inc. KeyBank\* KGA Architecture King & Spalding, LLC The Klein Family Foundation, Inc. Kohl's Stores No. 675 and 756 Bob and Sandy Kolitz Robert Koltun Paul Konigsberg Aaron Konstam Korum For Kids Foundation KPMG, LLP Kramer Levin Naftalis & Frankel, LLP Kritchman Family Foundation The Krutz Foundation KST Data, Inc. Chuck and Kris Kusak Mike and Kathy Ladra Lakefront Communications, Inc. Marie Lamfrom Charitable Foundation Landmark 24 Landmark Aviation LandRover Dallas Latham & Watkins, LLP Jonathan and Jeannie Lavine and Family\* L.E. Simmons & Associates, Inc. The Lebensfeld Foundation Gregory and Nancy Ledford Cliff and Kristen Lee Ms. Kelli Leffingwell and The Tony Leffingwell Foundation Lehman Brothers Foundation Lehman Motors Jeffrey Leiserowitz LeMont Restaurant The Annette M. and Theodore N. Lerner Family Foundation

Levon Graphics Lexus of Palm Beach Steven Lieblich LifeSource Lighthouse Marketing, Inc. Linebarger Goggan Blair & Sampson Lincoln-Mercury Burton O. Lisman Trust List Innovations Solutions LLS Researchers Team Victor and Kathy Loehrer Donna Loren Lowndes, Drosdick, Doster, Kantor and Reed Lucasfilm Foundation Tom Luglio Larry and Kathi Luke lan Lundin Lunds and Byerly's The Pat Lyons Foundation Alex and Steve Lytle MacCutcheon Family Foundation Mackenzie Partners, Inc. Macquarie Bank Limited The Macy's Foundation Bernard L. Madoff Investment Securities, LLC Magnetar Capital, LLC Major League Baseball Makar Management, LLC Samuel P. Mandell Foundation Lesley Mansford David Markert Dario O. Marquez, Ir. Marsh, Inc. Frank Marshall **Bill Martin** The Martinsville Area Community Foundation lack C. Massey Foundation Mayo Foundation McCracken Foundation John McCray The Laffey McHugh Foundation McKee Nelson, LLP McKenna, Long & Aldridge McKesson HBOC Foundation, Inc. McKinsey & Company, Inc. The McNichols Family Foundation M.D. Anderson Cancer Center MDC Holdings/Richmond American Homes Medical Mutual of Ohio MedImmune, Inc. MedStar Health Memorial Healthcare System Merck & Co., Inc. Mercy Vascular Center Meredith Corporation Foundation Merrill Lynch Met-Rx Engineered Nutrition Daniel Metzger MGI Pharma Microsoft Midfirst Bank Roberto and Allison Mignone

Mighty Taco leff and Kristi Miller Ms. Suzy Minkoff The Jan Mitchell Family Foundation The Jo Mitchell Foundation Mizuho Corporate Bank Modern Amusement Lori Mody The Mody Foundation Samuel Molinaro Mona Electric Jack Moore Memorial Golf Tournament Leroi Moore Morgan Franklin Jim and Barbara Morrison Kelly Marie Moulton Foundation Tim Murphy Names Family Foundation National Baseball Hall of Fame National City Bank National Cooperative Services Corporation Navigant Consulting NDI of Maryland The Neiman Marcus Group The Netter Foundation Bonni and Kenneth Newton The New York Community Trust The New York Mets Nicholas Family Foundation Michael and Elin Nierenberg and Family\* Nimnicht Chevrolet Ray Nixon Guy and Linda Nohra William and Elaine Nolan Mary Jane Noone Northrop Grumman Northrop Grumman IT Northwestern Mutual Northwestern Mutual Foundation, Inc. Norton Healthcare NRG The Ohio State University Comprehensive Cancer Center -James Cancer Hospital and Solove Research Institute Olson Advertising Oncology Hematology West **Oncology Therapeutics Network** Oncore Construction The W. O'Neil Foundation Oracle Corporation Orion IP, LLC The Osprey Foundation of Maryland Shakutala Palta Park Place Motorcars Dallas Parks Palmer Turner Yemenidjian, LLP Party with a Purpose Paul, Hastings, Janofsky & Walker, LLP Dee Ann Payne Peet's Coffee & Tea Penn Treaty **PEO** Experts Peoples Health Рерсо Pepsi-Cola Company

Kelly and Lily Perkins Scott and Whitney Perkins Perkins+Will Perrimeister Golf Petersen Aluminum Corporation Pfizer PGA TOUR Superstores PGT Trucking, Inc. Pharmion Phi Gamma Delta Fraternity Philips PhRMA Maureen and Todd Pierce Debbie Pilalas Jason and Rena Pilalas Planned Systems International Plantex USA Plumbers & Pipefitters, Local Union 72 PMSLIC PNIC Polly Hatcher Memorial Golf Tournament Friends of Ligonier Polo Polo Ralph Lauren Foundation Bill and Sandra Pomeroy **Donald Porteous** Powell Electrical Systems, Inc. Prairie Farms Prairie Meadows Racetrack & Casino Dr. Antonio Prats Pray Family Foundation Premier Foods Price Modern, LLC Pro-Air Protiviti Providence Alaska Medical Center Providence Health System Provident Bank Pulse EFT Association, LP Puyallup Tribe of Indians Quality Food Centers, Inc. Howard and Cindy Rachofsky Radcliffe Foundations W.S. Radgowski Rand Edgar Investment Corp. Ratodia Raley's Stuart Ray Raytheon **RBC** Capital Markets Real Rehab Physical Therapy Mr. and Mrs. John Reedy Regency Commercial Construction Regional Consultants in Hematology and Oncology Susan and Francis X. Reinhardt Remillard Family Foundation lames Resnick Rita Rich Nina Richardson Rio Grande Cancer Foundation Riverside Medical Clinic Robert Michael Educational Institute Rocky Mountain Blood & Marrow . Transplant Program

Ruth Robinson and Family of Edgar A. Robinson Michael Rogers Richard and Nancy Rogers Mark Rosen Jerry and Lois Rosenblum Rosenthal Properties, LLC Rossman Hurt Hoffman Montgomery Insurance Rotary International District 5170 Fred and Bernice Rowan Royal Bank of Scotland Royal Marine Insurance Group Royals Charities Fund - Glass Family **RR** Donnelley RREEF Paul & Joan Rubschlager Foundation The Ruby Restaurant Group Rural Telephone Finance Cooperative **R/W** Specialties Sabin Metal Corporation Friends of Jeff Sachs Campaign SallieMae John Salata Salt River Pima – Maricopa Indian Community San Diego Yacht Club The San Francisco Foundation Cornelius Sandahl SanDisk Corporation Fund Annunziata Sanguinetti Foundation Sanofi-Aventis U.S., Inc. SAP Sarver Charitable Trust Scarpa Foundation Schiffrin, Barroway, Topaz & Kessler, LLP Diane Schill The Schley & Lang Knight Foundation Lee and Laurie Schneider Schnucks Susan and Michael Schuldes The Victor E. and Caroline E. Schutte Foundation The Edith M. Schweckendieck Trusts Schwinn Scopus Asset Management, LLC Scotia Capital Scott Health & Safety The Scotts Miracle Gro Company William Sefton Carl Sewell Charles Shadow Carl & Ruth Shapiro Family Foundation Renee and Stanley Shapiro Shenstone Farm Ross Sherwood The Shimkin Foundation William Shively Sidley Austin, LLP Silicon Valley Community Foundation Siller & Cohen **Rochelle Simms** The Sidney, Milton and Leoma Simon Foundation Jim and Marilyn Simons Skate For Kate

Skybridge Capital Skyy Vodka Margaret Sloan Smigel, Anderson & Sacks, LLP Smith Pachter McWhorter, PLC Smith Production, Inc. Smurfit-Stone Container Enterprises, Inc. Kevin Sneader Sodexho Corporate Services Software Performance Systems, Inc. Gloria Somerville Wagner Sony DADC Southeast Nebraska Hematology & Oncology Southern California Gas Company Southern Company Southwest Bank John W. & Effie E. Speas Memorial Trust Daniel and Carol Spina\* Mark and Carol Spisak SportsNet NY Sprint St. Joseph's/Candler St. Luke's Hospital St.Vincent de Paul Foundation, Inc. Stanek Constructors, Inc. STANY Foundation, Inc. The Susan Block Stearns Rev. Trust Doug Steele Golf Fore Life Tournament Debra Stephen Sterne, Kessler, Goldstein & Fox, PLLC Stinson Morrison Hecker, LLP Stone Hill Winery The Mel Stottlemyre Myeloma Foundation Carl Stover Linda Stover Strook, Strook & Lavan Structure Tone, Inc. Suffolk Construction Anthony and Hester Sullivan Diane Summers Summit Cancer Care Summit Chalet Sun Capital Partners SunTrust Bank Sunesis Pharmaceuticals, Inc. Dr. Matthew Sutter Jack and Amie Swan Robert and Amy Swan Swanson Group Ltd. Anne Swift Symbol Technologies, Inc. The T-System J.T.Tai & Co. Foundation, Inc.\* Ping Y. Tai Foundation Thomas H. Tanner Family Foundation Target Kevin and Angela Taylor Team Briksten Tecumseh Foundation Tenet Healthcare Foundation Tesoro Corporation Texas Oncology, P.A.

Thelen Reid Brown Raysman & Steiner I I P Gillis and Billie Thomas Michael and Jacqueline Thomas Roger Thomas on Behalf of Marjorie Thomas Thrivent Financial for Lutherans Foundation Edgar A. Thronson Foundation, Inc. Lynn and Charles Tighe TIX Companies Tom Burke Basketball Games Margaret Toy Toyota Toyota Financial Services Toyota of Bowie Traino's Wine & Spirits TRIB Total Media Tricon Construction Ken and Lisa Troutt **Truland Systems Corporation** Tube City, IMS Tulalip Tribes Charitable Fund Turner Healthcare Turner Interiors – McKenna **Turner Special Projects** Jack Turpin Twin Star UBS Investment Bank UMB Bank Unica Corporation United Way of Southeastern Pennsylvania United Way of Wisconsin United Way Special Distribution Account University Hospitals Health System University of Pittsburgh Medical Center UPMC Health Plan U.S. Steel Corporation Vanguard Short-Term Verizon Vineman, Inc. Vion Pharmaceutical Virginia Mason Medical Center Virginia Sheldon Jerome Foundation Dr. Bruce and Molly Vollmer Vredenburg Foundation WF Bowers Wachovia Insurance Services Wachovia Securities Wachovia Wealth Management Waddell & Reed Kansas City Marathon Donald and Anna Waite Wakefield Capital, LLC Stephanie Walker Fund Mrs. Dwane L. Wallace Wal-Mart Foundation WAMU Walton Construction Mike and Charlya Ward WASH FM Washington Area Chrysler-Jeep-Dodge Dealers Washington Business Journal Washington Convention Center



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Washington Gas

Washington Post Media & Cars.com The Washington Redskins Washingtonian Waste Management Watkins, Meegan, Drury & Company, LLC Watson Wyatt Worldwide WaWa Foundation The Charles and Marion Weber Foundation Wechsler & Marisco Associates Weis Markets Weitz & Luxenberg, PC Wells Fargo Bank Wendy's of Michigan West Marine The Frederick & Margaret L. Weyerhaeuser Foundation WFAN Friends and Family of Jack Whelan Wheeler Family Charitable Foundation The Whitney Foundation Williams & Connolly, LLP Wilmer Cutler Pickering Hale and Dorr, LLP Wilson, Sonsini, Goodrich & Rosati Winston & Strawn Winston Partners Wipe Out Leukemia Forever Foundation, Inc. Wisconsin Public Service WIVB-TV, Channel 4 Richard and Kaye Woltman The Linda and Allen Womack Charitable Fund The Woodlands Operating Co., LP Tom Woods Memorial Fund The Brad Worley Company WTOP Wyeth Pharmaceuticals Charles and Dee Wyly, Jr. Wyner Stokes Charitable Trust Jack and Myna Young Mr. and Mrs. Scott Zeilinger

Anonymous (9)

### Top Campaign Fundraisers

Individuals who have raised more than \$50,000 or company teams that have raised more than \$100,000 to support LLS's mission.

Lynda Adleta John Bacon Ramon Bermo **BMC** West Wayne Bourg Bristol-Myers Squibb Company Burlington Coat Factory Chartese Burnett Joe Caltabiano Carter's Cephalon Oncology Citi CISCO Systems/NEC Dennis Clary Dan Cole Compass Bank Jen DeVos Elbit Systems of America, LLC Team Friends of Heroes, Honoring Pediatric Heroes James Galvanek, Jr. Gail Gebhardt Genentech, Inc. Vicki Giambrone James Gregg Rosa Grimm Brad Hayes Peter Kelly Kiven, Kotler, Lieberman, Fox, Joffe, Goldschmidt & Kepes Team In Honor of Jack Woods In Memory of Sheriff Harry Lee Matt King Lehman Brothers Ed Levendusky Shana Madoff Wayne Mangan Gina Manos Mapco Express

George W. Marget, III Dr. Carole Miller Roger Mills David Monson Al Morteo Scott Newman Brooke Palmer Deb Rayburn Alexandra Rivkin Robert P. Roche, Jr.<sup>‡</sup> Rush University Medical Center **Dick Saunders** Carolyn Norton Schmalenberger Sheila Schroeder Seagate Technology Zach Sech Siemens Catrina Stewart Tracy Sundlun Anne Swift Andrea Van Dell Vistar Andrew Wieseneck Travis Wilhite Bret Wilson Wilson Farms Winston Partners Honore Woodside Mark Yoffe, MD

\*Denotes multi-year pledge ‡ National Man & Woman of the Year



Legacy Circle honors those who have bequeathed a gift over \$10,000 or included LLS in their estate plan during this fiscal year.

Norman Abel \* Gordon Averbrook\* James and Lynn Beck Howard Bernstein Edward Blakely\* Robert "Spider" Cantley Audrey Mary Canty\* Virginia Chambers\* Randall Clyatt Anne Cruise Melvin Dickhaut\* Nelson Doland Peggy and Margaret Dupaquier\* Don Edwards John Elling\* June Evans\* Virginia Faulman\* Bennett Fisher Michelle Fried Cesar Gajate John Gallo\* John and Marguerite Galt\* Mark and Tina Garcia Peggy Gowan\* Paul and Beryl Greetin\* William Haagen Anna Hall\* Gay Nell Hall

Harry Halpern\* Norrene Harker\* Dan and Debbie Hempy Charles and Mildred Hesse\* Anna Hildreth Catherine Hildreth Hiram D. Hoch Fay Holzman Verna Jackson Hazel James\* Carol Johnson\* Ellwood and Karyn Jones Russell and Marsha Jones John Kaufmann\* Inez Koop\* Guynn and Sarah Kuglar\* Arthur Levine\* Sheila Levinson\* Howard Bruce Linden Ines Lomando Douglas MacFarlane\* Anna Machado Elaine K. Mars Mary McCaul Bob and Kristen Mihaljevic Dorothy Mikolaizyk\* Ned Miller Robert Milligan<sup>®</sup>

Peter Moonan \*

James and Phyllis Mooney Christina Parkes **Billie Sue Parris** Andrew and Mary Passafaro \* John Pini Mrs. Harry Port Dennis Primeaux Kenneth Rutt Norbert Sarnow\* Stanley I. Scheller C. Darlene Schick Marion Shannon<sup>®</sup> Rocco Silvestri \* Eleanor Smith Fredericka Steiner\* Michael Suchy Mary Sullivan\* Bruce and Anne Swartz\* Eva Weissman Joel Woldman \*

Anonymous (3) \*Deceased •



The Board of Directors The Leukemia & Lymphoma Society, Inc.:

We have audited the accompanying consolidated statement of financial position of The Leukemia & Lymphoma Society, Inc. (the Society) as of June 30, 2008, and the related consolidated statements of activities, cash flows, and functional expenses for the year then ended. These consolidated financial statements are the responsibility of the Society's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit. The prior year summarized comparative information has been derived from the Society's 2007 consolidated financial statements and, in our report dated October 24, 2007, we expressed an unqualified opinion on those statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of The Leukemia & Lymphoma Society, Inc. as of June 30, 2008, and the changes in its net assets and its cash flows for the year then ended in conformity with U.S. generally accepted accounting principles.

KPMG LLP

October 20, 2008 New York, NY

## Consolidated Statement of FINANCIAL POSITION

The Leukemia & Lymphoma Society, Inc. • June 30, 2008 (with comparative amounts at June 30, 2007) (in thousands)

	2008		2007	
Assets				
Cash and cash equivalents	\$	36,180	\$	47,770
Accounts receivable		1,360		1,686
Legacies and contributions receivable (note 2)		7,167		4,321
Prepaid expenses		4,807		4,711
Investments, at fair value (note 3)		162,978		145,717
Fixed assets, less accumulated depreciation				
and amortization of \$12,069 and \$10,435		5,148		4,656
Total assets	\$	217,640	\$	208,861
Liabilities and Net Assets				
Liabilities:				
Accounts payable and accrued expenses	\$	20,700	\$	19,160
Deferred revenue		17,174		15,258
Grants payable (note 4)		81,670		77,245
Total liabilities		119,544		111,663
Net assets:				
Unrestricted		83,085		85,691
Temporarily restricted (note 8)		11,932		8,634
Permanently restricted (note 8)		3,079		2,873
Total net assets		98,096		97,198
Total liabilities and net assets	\$	217,640	\$	208,861

See accompanying notes to consolidated financial statements.

### Consolidated Statement of ACTIVITIES

The Leukemia & Lymphoma Society, Inc. • Year ended June 30, 2008 (with summarized totals for the year ended June 30, 2007) (in thousands)

			Temporarily Permanently		Tc		otal	
	ι	Jnrestricted	 Restricted	Restricted		2008		2007
Revenue								
Campaign contributions	\$	282,816	\$ 21,459	\$ 142	\$	304,417	\$	292,036
Less direct donor benefit costs		(42,541)	 			(42,541)		(42,455)
Net campaign contributions		240,275	21,459	142		261,876		249,581
Legacies		6,137	-	-		6,137		4,937
Donated services (note 1)		5,740	-	-		5,740		5,051
Net interest and dividend income (note 3)		7,015	179	10		7,204		6,251
Net (decrease) increase in fair value of investments	5	(4,983)	90	54		(4,839)		7,478
Grant refunds		966	-	-		966		1,304
Net assets released from restrictions		18,430	 (18,430)					
Total revenue		273,580	 3,298	206		277,084		274,602
Expenses (note 9)								
Program Services:								
Research		76,979	-	-		76,979		69,269
Patient and community service		77,686	-	-		77,686		66,844
Public health education		42,094	-	-		42,094		38,379
Professional education		8,433	 			8,433		7,931
Total program services		205,192	 			205,192		182,423
Supporting Services:								
Management and general		24,942	-	-		24,942		23,663
Fund raising		46,052	 			46,052		44,180
Total supporting services		70,994	 			70,994		67,843
Total expenses		276,186	 			276,186		250,266
Change in net assets		(2,606)	3,298	206		898		24,336
Net Assets								
Beginning of year		85,691	 8,634	2,873		97,198		72,862
End of year	\$	83,085	\$ 11,932	\$ 3,079	\$	98,096	\$	97,198

See accompanying notes to consolidated financial statements.



The Leukemia & Lymphoma Society, Inc. • Year ended June 30, 2008 (with comparative amounts for the year ended June 30, 2007) (in thousands)

	 2008	 2007
Cash flows from operating activities:		
Change in net assets	\$ 898	\$ 24,336
Adjustments to reconcile the change in net assets to net cash provided by operating activities:		
Net decrease (increase) in fair value of investments Permanently restricted revenue collected	4,839	(7,478)
Depreciation and amortization	(142) 1,825	(2) 1,578
Changes in operating assets and liabilities:		
Accounts receivable	326	(1,037)
Legacies and contributions receivable	(2,846)	1,808
Prepaid expenses	(96)	351
Accounts payable and accrued expenses	1,540	(96)
Deferred revenue	1,916	2,455
Grants payable	 4,425	 7,245
Net cash provided by operating activities	 12,685	 29,160
Cash flows from investing activities:		
Purchases of fixed assets	(2,317)	(1,985)
Purchases of investments	(200,376)	(160,144)
Sales of investments	 178,276	 130,598
Net cash used in investing activities	 (24,417)	 (31,531)
Cash flows from financing activities:		
Permanently restricted contributions collected	 142	 2
Net cash provided by financing activities	 142	 2
Net decrease in cash and cash equivalents	(11,590)	(2,369)
Cash and cash equivalents at beginning of year	 47,770	 50,139
Cash and cash equivalents at end of year	\$ 36,180	\$ 47,770

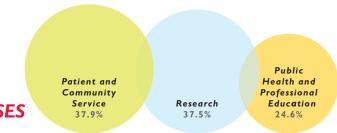
See accompanying notes to consolidated financial statements.

### Consolidated Statement of FUNCTIONAL EXPENSES

The Leukemia & Lymphoma Society, Inc. • Year ended June 30, 2008 (with comparative totals for the year ended June 30, 2007) (in thousands)

	Program Services			Sup	porting Servi	ces			-			
		Patient and	Public health	Professional		Managemen and	t Fund		To	tal		ct donor efit costs
	Research	community service	education	education	Total	general	raising	Total	2008	2007	2008	2007
Awards and grants	\$ 69,134	\$ -	\$ -	\$ -	\$ 69,134	\$ -	\$ -	\$ -	\$ 69,134	\$ 65,939	\$ -	\$ -
Therapy acceleration program (note 5)	3,941	-	-	-	3,941	-	-	-	3,941	601	-	-
Financial aid to patients	-	6,545	-	-	6,545	-	-	-	6,545	5,890	-	_
Co-pay assistance	-	4,560	-	-	4,560	-	-	-	4,560	113	-	-
Donated services	1,036	4,704	-	-	5,740	-	-	-	5,740	5,051	-	-
Salaries	1,327	30,689	15,359	4,418	51,793	8,623	9,947	18,570	70,363	64,331	-	_
Employee benefits and taxes (note 6)	160	7,153	4,247	1,179	12,739	2,162	3,119	5,281	18,020	16,249	-	-
Occupancy	20	3,395	2,138	618	6,171	1,147	1,409	2,556	8,727	8,127	-	-
Insurance	9	278	193	42	522	84	162	246	768	695	-	-
Telephone	29	2,613	1,153	189	3,984	372	1,359	1,731	5,715	5,110	-	-
Travel	67	1,212	742	223	2,244	432	502	934	3,178	3,135	15,183	14,605
Printing and supplies	183	2,895	6,513	381	9,972	4,166	10,170	14,336	24,308	23,530	6,201	6,536
Equipment rentals and maintenance	14	893	580	154	1,641	286	428	714	2,355	1,982	-	_
Postage and shipping	89	1,091	4,347	162	5,689	2,206	7,372	9,578	15,267	15,163	-	-
Meetings	569	2,652	1,255	305	4,781	560	662	1,222	6,003	5,660	8,914	8,875
Professional fees	372	7,868	4,840	569	13,649	4,496	10,346	14,842	28,491	26,203	5,280	6,893
Miscellaneous	10	464	278	85	837	211	198	409	1,246	909	6,963	5,546
Depreciation and amortization	19	674	449	108	1,250	197	378	575	1,825	1,578		
Total expenses	\$ 76,979	\$ 77,686	\$ 42,094	\$ 8,433	\$205,192	\$ 24,942	\$ 46,052	\$70,994	\$276,186	\$250,266	\$ 42,541	\$ 42,455

See accompanying notes to consolidated financial statements.



**Program Services EXPENSES** 

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### Notes to Consolidated FINANCIAL STATEMENTS

The Leukemia & Lymphoma Society, Inc. • June 30, 2008 (with comparative amounts as of and for the year ended June 30, 2007)

### 1. Organization and Significant Accounting Policies

#### Organization

The Leukemia & Lymphoma Society, Inc. (the "Society") is an international not-for-profit health agency dedicated to seeking the cause and cure of leukemia, lymphoma, Hodgkin's disease and myeloma and improving the quality of life of patients and their families. The Society's principal activities include: awarding research grants; facilitating psychosocial support groups; providing financial aid to patients; answering phone requests for blood cancer information made to the Society's Information Resource Center; and disseminating educational information about blood cancers in the form of publications, internet sites, conference calls and symposia sponsorship for both the medical community and the general public.

#### **Principles of Consolidation**

The accompanying consolidated financial statements include the accounts of the Society, which encompasses the Home Office of the Society and its sixty-five chapters, The Leukemia & Lymphoma Society of Canada, Inc. ("LLSC"), and the Society's not-for-profit affiliates, The Leukemia & Lymphoma Society Research Programs, Inc. and The Leukemia & Lymphoma Society Research Foundation. All significant inter-company and intra-Society accounts and transactions have been eliminated in consolidation.

#### **Tax-Exempt Status**

The Society qualifies as a charitable organization as defined by Internal Revenue Code Section 501(c)(3) and, accordingly, is exempt from federal income taxes under Internal Revenue Code Section 501(a). Additionally, since the Society is publicly-supported, contributions to the Society qualify for the maximum charitable contribution deduction under the Internal Revenue Code.

LLSC is registered as a charitable organization under the Income Tax Act (Canada) and is therefore not subject to income taxes if certain disbursement requirements are met.

#### **Risks and Uncertainties**

The Society invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statement of financial position.

#### **Net Asset Classifications**

To ensure observance of limitations and restrictions placed on the use of resources available to the Society, funds that have similar characteristics have been classified into three net asset categories as follows:

*Unrestricted net assets:* Consist of funds that are fully available, at the discretion of the Board of Directors, for the Society to utilize in any of its programs or supporting services.

Temporarily restricted net assets: Consist of funds that are restricted by donors for a specific time period or purpose, as well as amounts relating to term endowment or deferred giving arrangements in which the funds must be maintained intact over the lifetimes of the donors. *Permanently restricted net assets:* Consist of funds that contain donor-imposed restrictions requiring that the principal be invested in perpetuity and that only the income be used. Income earned on these funds may be unrestricted or temporarily restricted, depending upon the donor-imposed restrictions.

#### **Contributions and Deferred Revenue**

Contributions are recorded as revenue, at their fair value, when received or promised unconditionally. Contributions received with donor restrictions that limit their use are reported as either temporarily or permanently restricted revenue. When a donor restriction is met through the passage of time or fulfillment of a purpose restriction, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Conditional contributions are recognized as revenue when the conditions have been substantially met.

Deferred revenue includes amounts received for special events that will be held subsequent to the fiscal year-end.

#### **Donated Services**

The Society has determined that certain of the donated services it receives meet the criteria for recognition in the financial statements. Specifically, the donated services of family support group facilitators and research grant reviewers have been valued and are reported as both revenue and expense.

#### **Cash Equivalents**

Cash equivalents consist of short-term investments with a maturity of three months or less from date of purchase, except for amounts held for long-term purposes reported as investments.

#### **Fixed Assets and Depreciation**

Fixed assets, which consist principally of equipment, software, and leasehold improvements, are recorded at cost, if purchased, or at fair value at date of donation, if contributed, and are depreciated or amortized using the straight-line method over the estimated useful lives of the assets or the terms of the leases, if shorter.

#### Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires the Society's management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

#### **Summarized Financial Information**

The financial statements are presented with 2007 summarized or comparative information. With respect to the statement of activities, such prior year information is not presented by net asset class and, in the statement of functional expenses, 2007 expenses by object are presented in total rather than by functional category. Accordingly, such information should be read in conjunction with the Society's 2007 consolidated financial statements from which the summarized information was derived. Certain reclassifications have been made to the 2007 comparative information to conform to the current year presentation.

#### **Recent Accounting Standards**

In June 2006, the Financial Accounting Standards Board (FASB) issued Interpretation No. 48, Accounting for Uncertainty in Income Taxes – an interpretation of FASB Statement No. 109 (FIN 48), which will be effective for the Society's fiscal year ending June 30, 2009. FIN 48 addresses the accounting for uncertainties in income taxes recognized in an organization's financial statements and prescribes a threshold of more-likely-than-not for recognition and derecognition of tax positions taken or expected to be taken in a tax return. FIN 48 also provides related guidance on measurement, classification, interest and penalties, and disclosure. The adoption of FIN 48 is not expected to have a material effect on the Society's financial statements.

In September 2006, the FASB issued Statement of Financial Accounting Standards (SFAS) No. 157, *Fair Value Measurements* (SFAS 157). SFAS 157 defines fair value, establishes a framework for measuring fair value, and requires expanded disclosures about fair value measurements. SFAS 157 will be effective for the Society's fiscal year ending June 30, 2009. The adoption of SFAS 157 is not expected to have a material impact on the Society's financial statements; however, the adoption of SFAS 157 will require additional disclosures regarding the inputs used to develop the fair value measurements, and the impact of certain measurements on the statement of activities.

In August 2008, FASB Staff Position No. FAS 117-1, *Endowments* of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) and Enhanced Disclosures for All Endowment Funds (FSP), was issued, and its guidance will be effective for the Society's fiscal year ending June 30, 2009. A key component of that FSP is a requirement to classify the portion of a donor-restricted endowment fund that is not classified as permanently restricted net assets as temporarily restricted net assets until appropriated for expenditure. New York State has not yet adopted UPMIFA so the Society will not have to reclassify its net assets, if required, until such time. However, for the year ending June 30, 2009, the Society will have to adopt certain of the disclosure requirements of the FSP.

## Notes to Consolidated FINANCIAL STATEMENTS (continued)

The Leukemia & Lymphoma Society, Inc. • June 30, 2008 (with comparative amounts as of and for the year ended June 30, 2007)

#### 2. Legacies and Contributions Receivable

The Society's legacies and contributions receivable at June 30, 2008 and 2007 consist of unconditional promises to give and legacies for which the underlying wills have been declared valid by the probate court and no other conditions are required to be met. Amounts are scheduled to be received as follows (in thousands):

		2008		2007
Less than one year	\$	4,886	\$	3,197
1 to 5 years		2,118		622
After 5 years		445		778
		7,449		4,597
Less discount to present	valı	ıe		
(discount rate - 5%)		(282)		(276)
Total	\$	7,167	\$	4,321

#### 3. Investments

The following is a summary of investments at June 30, 2008 and 2007 (in thousands):

	2008					2007				
	Cost or Donated Value		Donated Fair		Cost or Donated Value			Fair Value		
Money market funds	\$	939	\$	939	\$	1,419	\$	1,419		
Corporate notes and bonds	6	67,425		67,156		42,744		42,323		
Common stocks and mutual funds	5	3,057		33,301		29,072		35,395		
Government obligations	2	0,532		41,199		47,409		47,186		
Other	2	22,130		20,383		17,309		19,394		
Total	\$16	64,083	\$1	62,978	\$1	37,953	\$1	45,717		

Debt and equity securities are recorded at fair value as determined by quoted market prices. Mutual funds are recorded at fair value using published unit values. Other investments at June 30, 2008 and 2007, consist principally of limited partnerships, the underlying holdings of which are principally marketable securities. Investment expenses of \$416,000 and \$436,000 have been netted against interest and dividend income for the years ended June 30, 2008 and 2007, respectively.

#### 4. Awards and Grants

Awards and grants for research are recognized as expense in the year approved by the Society's Board of Directors. Multi-year grants, which are generally two to five years in length, are approved on an annual basis and may be terminated at the discretion of the Society's Board of Directors. In addition to unconditional grants payable of \$\$1,670,000 at June 30, 2008, the Society has grant commitments of \$110,077,000 that are conditioned upon future events and, accordingly, are not recorded.

#### 5. Therapy Acceleration Program ("TAP")

TAP is the Society's new strategic initiative to speed the development of blood-cancer treatments and supportive diagnostics by creating business alliances with biotechnology and pharmaceutical companies. TAP provides funding for Investigational New Drug-enabling ("IND-enabling") studies and clinical-stage projects. TAP contracts are recognized as an expense in the year program milestones are achieved. Multiyear contracts, which are generally two to three years in length, are reviewed against milestones on a quarterly basis and may be terminated at the discretion of the Society's Board of Directors. The Society has contract commitments of \$9,500,000 at June 30, 2008. Conditioned upon future events and, accordingly are not recorded.

#### 6. Pension Plan

The Society has a noncontributory, defined contribution 403(b) pension plan covering all employees meeting age and service requirements. Contributions are based on a percentage of each eligible employee's salary and years of service. Expense under this plan aggregated \$3,780,000 and \$3,133,000 for the years ended June 30, 2008 and 2007, respectively.

On July 1, 2006, the Society adopted a 457 Deferred Compensation Plan (the "457 Plan"), for its executive staff. The 457 Plan is a nonqualified deferred compensation plan subject to the provisions of the Internal Revenue Code Section 457. Expenses under this plan approximated \$134,000 and \$194,000 for the years ended June 30, 2008 and 2007, respectively. The assets and liabilities of this plan are included in investments and accounts payable in the accompanying statement of financial position and amounted to approximately \$314,000 and \$285,000 for the years ended June 30, 2008 and 2007, respectively.

#### 7. Lease Commitments

The leases for premises which the Society's Home Office and chapters occupy expire on various dates through May 31, 2018 and provide for certain payments subject to escalation and periodic rate increases relating to real estate taxes, operating expenses and utilities. The Home Office lease has been renewed through March 2016.

The approximate minimum future annual rental commitments are summarized as follows (in thousands):

Year ending June 30:

is june 50.		
	2009	\$ 7,689
	2010	6,814
	2011	5,358
	2012	4,440
	2013	2,854
	Thereafter	 5,392
	Total	\$ 32,547

#### 8. Temporarily and Permanently Restricted Net Assets

Temporarily restricted net assets and the income earned on permanently restricted net assets are available for the following purposes at June 30, 2008 and 2007 (in thousands):

	20	008	2007				
	Temporarily Restricted	Permanently Restricted	Temporarily Restricted	Permanently Restricted			
Research	\$ 2,913	\$ 3,030	\$ 1,907	\$ 2,825			
Patient service	8,972	-	6,662	-			
Other	47	49	65	48			
Total	\$ 11,932	\$ 3,079	\$ 8,634	\$ 2,873			

#### 9. Joint Costs Allocation

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In 2008 and 2007, the Society incurred joint costs for informational materials and activities that included fund raising appeals as follows (in thousands):

	2008	2007
Fund raising	\$ 14,505	\$ 14,069
Patient and community service	1,161	1,038
Public health education	12,243	11,652
Total	\$ 27,909	26,759





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